



PRESS RELEASE June 2015

Brighton i360 beach landings start build of world's first vertical cable car



Barges arrived at Brighton Beach from Holland from first light on June 11, delivering the steel cans which will form the tallest new UK visitor attraction outside London, conceived and designed by Marks Barfield Architects, creators of the internationally acclaimed London Eye. And thanks to the prowess of those involved in the operation, and the bonus of glorious weather, the process is ahead of schedule. The second barge is due to arrive on the morning of 12th June to deliver the final cans.

The Brighton i360, which will be the UK's tallest visitor attraction outside London at 162 metres high, is being constructed by an international team, bringing together specialist design and engineering from the Netherlands, France, Germany, Italy, Spain, Australia and the UK.

Said David Marks, Chairman of Brighton i360 Ltd, "Today marks a major milestone in the construction project, with the completion of the foundations and the start of an exciting new phase, when the i360 starts to come out of the ground and reaches for the sky."

Said Julia Barfield, Co-Managing Director of Marks Barfield Architects, "Ten years ago, we set out on a journey to bring the i360 to Brighton. After all the preparation and planning, it is fantastic to see it all coming together."

Said Eleanor Harris, CEO of Brighton i360 Ltd, "We have been preparing the ground for this arrival since July and now the project will be going up, up, up! The tower build starts on Monday."

A 100-metre high crane unloaded the 17 specially fitted out steel cans, each measuring between six and 12 metres, directly onto the beach and, using a giant jacking tower, are joining together to build the shaft which will carry a futuristic viewing pod allowing 200 visitors at a time to enjoy a new perspective on the fun loving seaside city of Brighton.

Seven thousand tonnes of gravel, shingle and chalk have been moved to create a platform for the delivery, whilst a 4,000 tonne concrete foundation has been built under the ground to balance out the towering feat of engineering.

The tower will be completed this summer and then open in summer 2016, when the pod has been built and added to the tower and the visitor centre at its base is completed, to incorporate a 400 seat restaurant; a shop; children's play zone; exhibition space; tea rooms; and conference and event facilities.

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Brighton i360 is conceived and designed by Marks Barfield Architects.

The Brighton i360 team includes many of those who created the London Eye.

Marks Barfield Architects

Brighton i360 is conceived and designed by Marks Barfield Architects who also created the London Eye. Marks Barfield, is one of the UK's leading medium-sized architectural firms with a reputation for innovative design. It has won more than 60 awards for design, innovation and sustainability. The

firm's design portfolio includes arts and culture, sports and leisure, education, housing, bridges and transport.

Jacobs

The engineer and project manager for the i360 is Jacobs, who was also the London Eye's principal engineers. Jacobs is one of the world's leading professional firms in engineering and construction, employing more than 70,000 staff in 15 countries. The team working on the i360 is led by Dr John Roberts and is based in Manchester.

Hollandia Infra

Hollandia Infra is the i360 Main Contractor and in charge of all the construction work, including the manufactured and erection of the steel tower. Hollandia Infra is part of Hollandia B.V. one of Holland's largest steelwork contractor with a reputation as a leader in its field. Hollandia is active in a wide range of markets and segments such as bridges, offshore, infrastructure, and high-rise buildings. In the UK Hollandia were responsible for the steel structures for the London Eye, SwissRe building St May Axe, and Wembley Stadium.

Poma

The i360 glass pod, drive mechanism and the ride control system are designed and built by Poma. POMA is an 80 year-old world leader in ropeway transportation based in Europe, with subsidiaries on five continents. To date, POMA has built over 8,000 installations in over 80 countries. POMA was also responsible for constructing the 32 'capsules' on the London Eye.

J T Mackley

The i360's civil engineering contractor is Sussex-based Mackley. Founded in 1927 Mackley are recognised as a leader in coastal and fluvial civil engineering producing innovative, sustainable solutions and safe working conditions in close cooperation with clients. Previous projects in Brighton have included construction of the storm overflow sewer on Brighton Beach; reconstruction of the Brighton beach colonnades and carousel; coastal maintenance from Shoreham Harbour to Rottingdean; strengthening works for Brighton Pier; and strengthening works for the West Pier (prior to the fire).

Hemsley Orrell Partnership (HOP)

Hemsley Orrell Partnership (HOP) assists Jacobs as Designated Project Managers, Temporary and some Permanent Works design. Based in Hove, HOP is a multidisciplinary Practice of Consulting Civil and Structural Engineers with a particular specialism in coastal projects. Local projects have

included underwater repairs to Brighton Pier; Brighton Marina; the redevelopment, restoration and extension of the British Engineerium and the design of the AMEX Community Stadium.

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