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Brighton i360 reveals stunning new conference facilities

One of the UK's most exciting new events and conference venues, Brighton i360, which is designed by the London Eye architects, will reach a major milestone this week as the 162 metre high tower will start to be erected on Brighton beach.

At the base of the tower is a beach building encompassing stunning conference and events rooms, for 10 to 1,000 guests, all set in a fantastic beach-side setting with sea views and natural daylight. Images of these rooms have been unveiled for the first time today the venue's new website at <http://www.brightoni360.co.uk/venue-hire/>.

Brighton i360 will be the world's first vertical cable car and the world's tallest moving observation tower and is due to open in summer 2016. The i360 will be an experience like no other, offering unrivaled 26-mile views of the south coast.

Event guests can take a voyage to the skies, gliding up slowly to 450 feet in a futuristic glass viewing pod, and enjoy breathtaking 360 degree views for up to 26 miles from Bexhill-on-Sea to Chichester.

The giant glass viewing pod can be hired exclusively for receptions for up to 200 people (192 people if catering is served inside the pod). It has a sky bar, state of the art sound system and video screens, which can all be tailored to events organisers' requirements. Guests will be able to enjoy a glass of bubbly, a drinks and canapés reception or even a full banquet.

The i360 will be the ultimate beach-side venue. All the hospitality rooms have beautiful sea views and open up to a private beach-side terrace, making the i360 the ideal venue for summer parties – guests will be able to enjoy outdoor barbecues or hog roasts, summer cocktails or champagne, whilst taking in the sea views.

The venue will be able to cater for full banquets, private dining, drinks and canapés receptions, with menus serving delicious food from Sussex's larder created by MasterChef: The Professionals Winner, Steven Edwards, who is working in partnership with the venue's caterer Centerplate. He and his partner Josh Stanzl can also be booked to cook exclusively for guests.

Said Eleanor Harris, CEO of the Brighton i360, "There is no other venue like this on the South Coast and we have taken exceptional care to design these rooms and all the facilities to create somewhere truly special for conferencing and events, weddings and other parties.

"We are also aiming to set a new global benchmark in sustainability. We are a 100% green energy venue and even generate green energy as the pod descends. We serve locally-sourced food and our building is designed to be energy efficient."

Meeting rooms at the Brighton i360 are suitable for meetings from 10 to 300 people and are located in a separate suite away from the main public building. All rooms have natural daylight, AV facilities, beach/sea views and event planners can combine their meeting with a ride on the i360, a beach-side reception or dining in the 400 capacity brasserie.

A unique 1866 toll booth, restored by the Brighton i360 team, is also available to hire for private dining and receptions in the evening and also has its own private terrace with views of Brighton beach and the sea, accommodating up to 58 for a reception or 16 seated for dinner.

For larger conferences, the Brighton i360 is situated on the seafront next to the city's largest conference venues and hotels, and the team is working closely with The Grand, Hilton Brighton Metropole and the Brighton Centre to bring something exciting and new to support the city's conferencing offer.

"Conference organisers are always looking for somewhere novel for pre-meetings, dinners and receptions and Brighton will now have somewhere truly unique to offer," continued Eleanor Harris.

Sascha Koehler, General Manager, Hilton Brighton Metropole, said, "We at Hilton Brighton Metropole are excited about the progress the i360 is making and the impact it will have on bringing more visitors to Brighton. It will become a main attraction for tourists as well as Conference and Meeting clients and will enhance the city's offer of local attractions. I personally cannot wait myself to see the tower completed and enjoy the breathtaking views over Sussex."

All venue details at <http://www.brightoni360.co.uk/venue-hire/> or contact events@brightoni360.co.uk .

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About Brighton i360

At 162 metres high, and with an observation pod rising to 138 metres, the i360 will be the tallest observation tower outside London, a vertical cable car offering a new perspective on the fun loving seaside city of Brighton.

Sited at the root end of the historic West Pier on Brighton's seafront, the i360 has a slender, elegant design, with a futuristic pod allowing 200 visitors at a time to enjoy the surrounding view as it slowly unfolds. It has a sky bar, state of the art sound system and video screens, which can all be tailored to guests requirements. The pod is heated and air-conditioned for all-year- round comfort and fully accessible for wheelchair users.

The visitor centre incorporates stunning conference and events rooms which can accommodate 10 to 1,000 guests; including a 400 seat restaurant; a shop; children's play zone; exhibition space; and tea rooms.

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